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the 7th edition of management is once again a resource at the leading edge of thinking and research by blending theory with stimulating pertinent case studies and innovative practices robbins encourages students to get excited about the possibilities of a career in management developing the managerial skills essential for success in business by understanding and applying management theories is made easy with fresh new case studies and a completely revised suite of teaching and learning resources available with this text

this essential and highly acclaimed guide now updated and revised in its seventh edition explains the business of the british music industry drawing on her extensive experience as a media lawyer ann harrison offers a unique expert opinion on the deals the contracts and the business as a whole she examines in detail the changing face of the music industry and provides absorbing and up to date case studies whether you re a recording artist songwriter music business manager industry executive publisher journalist media student accountant or lawyer this practical and comprehensive guide is indispensable reading fully revised and updated includes the current types of record and publishing deals and what you can expect to see in the contracts a guide to making a record manufacture distribution branding marketing merchandising sponsorship band arrangements and touring the most up to date information on music streaming digital downloads online marketing and piracy an in depth look at copyright law and related rights case studies illustrating key developments and legal jargon explained

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human intellect remains irreplaceable despite rapid technological advancements and the rise of artificial intelligence technology will always serve as a tool to enable progress rather than replacing the human touch in any organization human resources are the most valuable asset and managing them is often more complex than handling technology due to the absence of programming or automation in today s fast evolving global business environment the role of human resource management hrm has undergone a significant transformation hrm is now more strategic playing a crucial role in adding value to organizational goals changes in workforce demographics business dynamics and technological innovations have prompted a revision of this book s content to ensure it remains relevant and aligned with contemporary needs the seventh edition of this book is a

thoroughly updated and revised version designed to enhance students understanding of hrm in the rapidly changing business world it incorporates the latest research applications and real world examples to bridge theory and practice effectively features of the seventh edition chapters organized according to the harvard framework complete revision and updating of all chapters inclusion of the latest sector developments focus on contemporary hr practices introduction of new hr models illustrations and practical examples integration of indian case studies in each chapter target audience mba hr b com m com pgdm hr mdp hr

exploring management 7th edition supports teaching and learning of core management concepts by presenting material in a straightforward conversational style with a strong emphasis on application with a focus on currency high interest examples and pedagogy that encourages critical thinking and personal reflection exploring management 7th edition is the perfect balance between what students need and what instructors want organized by study objectives and broken up into more manageable sections of material the seventh edition supports better student comprehension and mastery of concepts and features like skill builders active learning activities and team projects give students frequent opportunities to apply management concepts class activities provide opportunities for discussion and debate students can build solid management skills with self assessments class exercises and team projects

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