

Modernes Immobilienmanagement

Zukunftsbranche Logistik Souverän Vermögen schützen Qualitative Forschung in der Kommunikationswissenschaft Modernes Immobilienmanagement Stefan Iskan Olaf Gierhake Michael Meyen Andreas Pfnür

Zukunftsbranche Logistik Souverän Vermögen schützen Qualitative Forschung in der Kommunikationswissenschaft Modernes Immobilienmanagement *Stefan Iskan Olaf Gierhake Michael Meyen Andreas Pfnür*

zukunftsbranche logistik rechnet mit einer sich selbst verzweigenden branche ab um daraus ansätze für nötige entwicklungen abzuleiten die den transport und logistiksektor zum ultimativen jobmotor deutschland machen stefan iskan identifiziert die megatrends und technologien aber auch die herausforderungen einer komplett hemdsärmeligen branche als funktion und sektor im ganzen seine praxisorientierten ansätze werden die zukunft der logistik in industrie handel und dienstleistung prägen ein buch von einem absoluten kenner der scene aus dem innersten heraus das nicht nur zum mitdenken anregt sondern bei vielen auch für einen hallo wach effekt sorgen dürfte matthias braun volkswagen konzernlogistik gmbh co ohg ein kenntnisreiches und ungeschminktes buch für und über die branche von einem praktiker mit hoher glaubwürdigkeit der sich seit jahren unermüdlich dafür einsetzt die branche zukunftsfähig zu machen thomas duvenbeck thomas duvenbeck holding gmbh ein reiseführer in die digitale zukunft der nicht nur unheimlich spannend zu lesen ist sondern auch mit nachvollziehbaren lösungskonzepten aufwartet mit praxisnähe klarer sprache und wissenschaftlicher methodik christian jeck schenker deutschland ag

vermögen sichern für die jetzige und die nächste generation finanziell unabhängig sein und bleiben so lauten die ziele die wohlhabende menschen in der zweiten lebenshälfte bewegen gerade heute machen sich viele von ihnen sorgen um ihr eigentum gerd kommer und olaf gierhake beide selbst finanziell unabhängige unternehmer zeigen in diesem schritt für schritt ratgeber praxisnahe wirksame instrumente des vermögensschutzes zur senkung der belastung mit kosten und steuern zur reduktion politischer volkswirtschaftlicher steuerlicher rechtlicher und marktbedingter risiken einen überzeugenden mehrwert liefern hier familienstiftungen und zwar für alle wichtigen vermögensarten liquide investments immobilien und unternehmensbeteiligungen verlustängste nerven machen krank deswegen dieses buch für vermögenserhalt asset protection und finanzrisikomanagement in schwierigen zeiten anschaulich konzentriert und auf den punkt hans kaspar von schönfels chefredakteur die elite der vermögensverwalter im deutschsprachigen raum elite report handelsblatt das einzige ratgeberbuch zum vermögensschutz das die zentralen rechtlichen steuerlichen und wirtschaftlichen aspekten in einer gesamtschau abdeckt dr iring christopeit fachanwalt für erbrecht und steuerberater kanzlei peters schönberger partner es ist sinnlos über viele jahre

hinweg als unternehmer vermögen aufzubauen um dann wieder vieles davon oder gar alles zu verlieren leider passiert das häufiger als man denkt was man zu diesem thema wissen muss findet sich in diesem buch dr rainer zitelmann immobilieninvestor bestsellerautor mehrfacher millionär

das lehrbuch versteht sich als anleitung zum forschen wo lassen sich qualitative methoden in der kommunikationswissenschaft gewinnbringend einsetzen wie muss eine untersuchung aufgebaut werden und wie werden befragte oder texte so ausgewählt dass man am ende verallgemeinern kann wie konstruiere ich einen interview leitfaden und was muss ich beachten damit eine gruppendifkussion oder eine beobachtung wirklich funktionieren befrage ich offline oder online und was kann ich tun damit ich nicht in einem materialberg untergehe mit zahlreichen beispielen aus der forschungspraxis

das buch behandelt erstmalig in einem geschlossenen konzept alle aufgaben der immobilienwirtschaftlichen wertschöpfungskette aus den perspektiven der nutzer eigentümer und betreiber von gewerbeimmobilien es wird gezeigt wie mit hilfe betriebswirtschaftlicher methoden optimierungspotenziale für das immobilieninvestmentmanagement das asset und property management das corporate real estate management sowie das facility management ausgeschöpft werden können behandelt werden insbesondere aktuelle aspekte von sourcing entscheidungen des portfoliomanagements des immobiliencontrollings und der immobilienfinanzierung das buch zeigt verschiedene alternativen von organisationskonzepten immobilienwirtschaftlicher aufgaben konkret auf und bewertet diese die dritte auflage wurde überarbeitet erheblich erweitert und aktualisiert durch eine stärkere betonung des property und facility managements einerseits und des real estate investment und asset managements andererseits wird den aktuellsten entwicklungen bei immobilieninvestoren und dienstleistern rechnung getragen

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